

Neveion enhances its VideoIPath media orchestration platform with new operations-optimizing features

User-friendly additions enable better control of broadcast production resources

Oslo, Norway, March 28, 2023 – [Neveion](#), a Sony Group Company and award-winning provider of virtualized media production solutions, announced today several new features for [VideoIPath](#) as part of the continuous development of its leading media orchestration platform. These new additions are designed to make it even easier for users to be in control of their production resources.

Widely deployed by broadcasters and telecom service providers in both LAN and WAN (local and wide area network) applications throughout the world, Neveion VideoIPath makes it easy to route video, audio and data across both SDI and IP networks – connecting locations, equipment, and functionality.

The latest release of the software includes a new concept: virtual junction. This introduces the notion of virtual equipment, which allows complete production workflows and user interfaces to be set up without needing to specify the actual pieces of physical equipment (for example, a camera or monitor) that will be used within the production. This means that the same connectivity set-up can be used for multiple deployments involving different pieces of equipment, such as for several stadiums with different cameras. This dramatically simplifies and speeds up the process of designing and deploying network connectivity in production environments.

VideoIPath also now includes several new or enhanced web applications, known as apps, designed for specific orchestration tasks.

The new Operate app enables the creation of bespoke user interfaces to control connections, without the need for any programming. This means that customers can easily and cost-effectively create intuitive user interfaces that are optimized for their specific operational production needs.

Two other apps introduced in the latest release are designed to greatly automate and simplify network administration tasks. The updated Inspect app allows users to easily examine connections in the network, and to determine, for example, exactly what signals are being transported on a particular connection, or whether a link is nearing capacity in terms of bandwidth usage. The new Maintenance app is designed to make it easier to plan and carry out maintenance on the network, by easily reconfiguring connections to ensure they avoid any areas set to be undergoing work.

Arne-Johan Martinsen, VideoIPath Product Manager at Neveion said: "VideoIPath is an important piece of Sony's Networked Live ecosystem, and the latest new features are part of our drive to help our customers transform the logistics and the economics of production. These features are all designed to make it fast and easy to plan, set-up and control media connectivity."

Neveion's VideoIPath will be on show at the NABShow (Las Vegas, 16-19 April, 2023), in the Networked Live area of Sony's booth C8101.

Further information about VideoIPath can be found here: <https://neveion.com/videoipath/>

About Networked Live

Sony and NeviON's Networked Live is an ecosystem of solutions, products, services, and partners that combines hybrid on-premises and Cloud processing with network connectivity to transform the logistics and economics of high-quality mission critical live production.

It does this by enabling resources (places, people, and processing) to be connected, used, and shared optimally and seamlessly in productions – regardless of their locations. For more information, see: <https://neviON.com/sony-neviON/>

About NeviON

As the architect of virtualized media production, NeviON, a Sony Group Company, provides media network and broadcast infrastructure solutions to broadcasters, telecommunication service providers, government agencies and other industries. Increasingly based on IP, virtualization and Cloud technology, NeviON's solutions enable the management, transport and processing of professional-quality video, audio and data – in real time, reliably and securely. From content production to distribution, NeviON solutions are used to power major sporting and live events across the globe. Some of the world's largest media groups and telecom service providers use NeviON technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Arqiva, BBC, CCTV, EBU, BT, TDF and Telefonica.

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