

## **Pebble and NeviON announce an integration between recently launched Pebble Control and VideoIPath**

### *Integration adds SDN control to Pebble Control*

**Weybridge, Surrey, UK and Oslo, Norway, 17 June 2021** –Pebble, the leading automation, content management, and integrated channel specialist, and NeviON, a Sony Group Company and award-winning provider of virtualized media production solutions, today announced a new integration between Pebble Control, Pebble’s IP connection management solution, and VideoIPath, NeviON’s orchestration and SDN (software defined network) control software.

This integration enables Pebble Control customers to control SDNs, in addition to the traditional IGMP-based networks that could already be controlled by the solution. Pebble Control can discover devices in the VideoIPath system and issue connection requests based on the user input. Furthermore, VideoIPath customers can now benefit from Pebble Control’s advanced features, such as its container logic concept.

Pebble Control is a self-contained, scalable, and easy to configure IP connection management system built specifically to enable broadcasters to make the transition to an all-IP facility without the need to deploy a bespoke enterprise solution. Leveraging open standards, Pebble Control operates on web-based UIs and is designed to deliver immediate benefits to even the smallest IP facility. In its initial release, it interfaces with NMOS-enabled devices from multiple vendors on a network, providing plug and play capability for a straightforward yet powerful IP deployment.

VideoIPath is a system that puts users in control of their connectivity needs by making it easy to route video, audio and data across local and wide area networks (LANs and WANs), connecting locations, equipment and functionality. It transforms of the logistics and economics of production workflows by enabling the sharing across geographical locations of real-estate (e.g. studios, control rooms, data-centers), equipment (e.g. processing), and most importantly, people.

“IP networking is a complex area and can seem daunting to customers as they transition to a new technology. Our Pebble Control application offers broadcasters standards-based interoperability for IP broadcast facilities or workflows of all scales. We have architected the system around the concepts of ease of use, interoperability, and reliability. With the addition of VideoIPath integration, our customers can further expand their IP systems to

more complex COTS network architectures and wide area networking applications.” explains Miroslav Jeras, Pebble’s CTO.

“From small scale IP trials to full network rollouts, wherever our customers are on their IP journey, Pebble has solutions to fit.” Jeras explains.

Johnny Dolvik, Nevision’s Chief Product and Development Officer adds: “VideoIPath has established itself as the leader in convergent orchestration and SDN control across LANs and WANs, handling both IP and SDI networks. We are pleased that Pebble recognizes the importance of VideoIPath and believe that this new integration will provide real added value to customers.”

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### **About Pebble**

*At Pebble we understand that efficiency, reliability and sustainability are vital for playout operations, and we know that interoperability with multiple vendors, standards and technologies is key. As a world leader in automation, integrated, IP and virtualised playout technology, with systems installed in more than 70 countries worldwide and over 1500 channels played out under Pebble automation control, we have the people, the process, and the technology that the broadcast market needs as it changes and adapts to compete with new entrants in the video media space.*

[pebble.tv](http://pebble.tv)

### **About Nevision**

*As the architect of virtualized media production, Nevision, as Sony Group Company, provides media network and broadcast infrastructure solutions to broadcasters, telecommunication service providers, government agencies and other industries. Increasingly based on IP, virtualization and Cloud technology, Nevision’s solutions enable the management, transport and processing of professional-quality video, audio and data – in real time, reliably and securely. From content production to distribution, Nevision solutions are used to power major sporting and live events across the globe. Some of the world’s largest media groups and telecom service providers use Nevision technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Arqiva, BBC, CCTV, EBU, BT, TDF and Telefonica.*

For more information please visit [www.nevision.com](http://www.nevision.com). Follow Nevision on Twitter @nevisioncorp

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