

Neveion works with BT and Telenor to validate the performance of new 5G technologies for broadcast production

Neveion involved in EU-funded 5G-VINNI project

Oslo, Norway, 1 September 2020 – [Neveion](#), award-winning provider of virtualized media production solutions, announced today that it is involved in the External Stakeholder Board (ESB) of the [EU-funded 5G-VINNI \(“5G Verticals INNOvation Infrastructure”\)](#) initiative headed by [Norwegian telecom service provider Telenor](#). Working together with project member [British Telecom \(BT\), the UK-based telecom service provider](#), Neveion is helping evaluate the performance of 5G (the Fifth Generation of Cellular Network Technology) for use in agile media production for broadcasting.

At the invitation of BT, Neveion joined the 5G-VINNI in September 2019 as an external expert and a member of the stakeholder board. As well as expertise in the field of media transport, Neveion is also contributing to the project with the provision of its [orchestration and SDN control software VideoIPath](#) and its [software-defined media node Virtuoso](#).

The 5G-VINNI initiative comprises 23 partners including major operators, academia and industry vendors. The overall objective 5G-VINNI project is to accelerate the uptake of 5G in Europe by providing an end-to-end (E2E) facility that validates the performance of new 5G technologies by operating trials of advanced vertical sector services. 5G-VINNI is run at four main sites located in Norway, UK, Spain and Greece.

Neveion has been working closely with BT on the Adastral Park Campus in Ipswich, UK, on which both companies have a significant R&D presence. The initial phases are qualifying the inherent performance of 5G technology, looking both at the data plane (the transport of media over the network) and the control plane (managing the flow of media). Once the qualification is completed, the project will move to proof of concept trials.

Paul Muschamp at BT explains: “There is a lot of interest in many industries in 5G, and broadcasting is no exception. The technology offers the potential to create a more agile live media production. The requirements for that application are quite exceptional though, in terms of high data volume, low latency and no tolerance for transmission failure. This makes live media production an great test of the performance of 5G, which is the objective of 5G-VINNI.”

Andy Rayner, Chief Technologist, at Nevision adds: "Whilst 5G capabilities are already provided by some service providers across the world, many of the key technology elements essential for agile mobile media production are yet to mature. Nevision is really pleased to be helping the 5G-VINNI project identify the areas that need to be developed."

Separately, Nevision is leading another EU-funded 5G project, called [5G-VIRTUOSA](#), which is looking into Scalable Software Defined Network architectures for cooperative live media production exploiting virtualized production resources and 5G wireless acquisition.



The 5G-VINNI project has received funding from the European Horizon 2020 Programme for research, technological development and demonstration under grant agreement n° 815279.

About Telenor

Telenor Group connects its around 182 million customers to what matters most. Connecting the world has been Telenor's domain for more than 160 years and we currently operate across the Nordics and Asia. We are committed to responsible business conduct and driven by the ambition of empowering societies.

About BT Applied Research

BT Applied Research is located at BT's main research and development centre in Adastral Park in Suffolk, UK, and is home to over 3,700 of BT's top scientists, engineers and business people. The company's employees include many who are world leaders in their specialist fields, working at the forefront of new technologies and standards development in areas such as broadband applications and services, IP and data networks, IT, mobility and converged services, network design and management, and business applications and services. BT Applied Research provide research, development and consulting services for BT, developing innovative technological ideas and solutions that translate into practical and marketable solutions for the business.

About Nevision

As the architect of virtualized media production, Nevision provides media network and broadcast infrastructure solutions to broadcasters, telecommunication service providers, government agencies and other industries. Increasingly based on IP, virtualization and Cloud technology, Nevision's solutions enable the management, transport and processing of professional-quality video, audio and data – in real time, reliably and securely. From content production to distribution, Nevision solutions are used to power major sporting and live events across the globe. Some of the world's largest media groups and telecom service providers use Nevision technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Arqiva, BBC, CCTV, EBU, BT, TDF and Telefonica.

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