

Nevion Virtuoso makes the grade for a52 Color in movie post-production

Nevion equipment used for grading visual effects

Oslo, Norway, 11 February 2019 – <u>Nevion</u>, award-winning provider of virtualized media production solutions, today announced that its <u>Virtuoso</u> software-defined media node platform has been deployed by <u>a52 Color</u> to enable collaborative remote color grading for film and TV, in real-time.

Launched in 2018, a52 Color is a boutique grading studio offering forward-thinking creative solutions for agencies, studios and creatives and has worked for major brands including Nike, BMW and Samsung. Nevion Virtuoso has allowed for remote grading from a52's studio in Santa Monica to agencies and client locations around the globe such as in New York, San Francisco and London.

As a 52 continues to grow, Nevion Virtuoso will also facilitate the expansion of remote production to third-party offices across the United States and Europe.

Thatcher Peterson, Executive Producer, a52 Color said: "As a growing studio, we found that Nevion Virtuoso perfectly fits all of our needs. It is color accurate, very low-latency, and reliable, which is vital to ensure we're creating the best visuals possible and that our clients are happy with the content we produce. Additionally, Nevion Virtuoso is user-friendly and allows us to satisfy our creativity while staying within the bounds of deadlines."

In addition to the opportunity to expand on locations, Nevion Virtuoso will allow a52 to stream in 4K when needed and enable the studio to build out multiple steams with just one unit.

a52 Colorists, Daniel de Vue and Paul Yacono added: "The beauty of Nevion Virtuoso is that it overcomes distance and allows us to work with directors, cinematographers and creatives that we wouldn't otherwise be able to work with in a real-time, collaborative environment. The high picture quality allows for the creative process to flow seamlessly as if the clients are also in the room."

Hans Hasselbach, Chief Commercial Officer, Nevion, commented: "For media outlets, it is vital that their location and resources don't restrict their creativity and hold them back from attracting new prospects. Nevion Virtuoso ensures a52 Color is able to achieve the highest creative interaction and offer its services to clients and agencies across the United States without compromising on quality of service."

Nevion will be exhibiting at the <u>HPA Tech Retreat</u>, February 11-15 2019, at the JW Marriott Desert Springs Resort & Spa, Palm Desert, California (USA).

For more information about Nevion's post-production solution, please visit the <u>Nevion</u> <u>website</u>.



About a52 Color

a52 Color is part of the The Rock Paper Scissors Group which has been building brands for over 20 years. Comprised of Rock Paper Scissors Editorial, a52 Visual Effects, a52 Color and Elastic Design, Animation, and Production, the suite of companies creates a full-service studio environment that produces work that includes commercial campaigns, branded content, immersive entertainment, television and feature film development. With the collection of artists at the studios, the group has created campaigns that range from editorial storytelling to stop motion animation pieces, photo real visual effects work and ground-breaking interactive experiences.

About Nevion

As the architect of virtualized media production, Nevion provides media network and broadcast infrastructure solutions to broadcasters, telecommunication service providers, government agencies and other industries. Increasingly based on IP, virtualization and Cloud technology, Nevion's solutions enable the management, transport and processing of professional-quality video, audio and data – in real time, reliably and securely. From content production to distribution, Nevion solutions are used to power major sporting and live events across the globe. Some of the world's largest media groups and telecom service providers use Nevion technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Argiva, BBC, CCTV, EBU, BT, TDF and Telefonica.

For more information please visit www.nevion.com. Follow Nevion on Twitter @nevioncorp

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