

## Nevion solution boosts ESPN's sports coverage

Coastal Media Group delivers turnkey solution based on Nevion's NX4600 media gateways

**Oslo, Norway, 4 February 2016** – Nevion, award-winning provider of virtual media production infrastructure, has supplied its NX4600 H.264/AVC Media Gateway products to Coastal Media Group, for use in conjunction with ESPN's REMI (Remote Integration) workflow. Using REMI, ESPN projects to dramatically increase its remote sports production in the near future.

ESPN's remote integration program (REMI) began in January 2015 and seeks to reduce assets on location at sports venues, moving more of the live production back to a central location. Part of this program has seen the sports broadcaster increase its remote production capabilities through the use of outside broadcast uplink providers, such as Coastal Media Group.

Coastal Media, a provider of turnkey satellite and fiber transmission solutions, selected the NX4600, an ESPN-approved encoding product, for their work with ESPN.

"The Nevion NX4600 is ideal because each unit provides 4 encoders, thereby meeting ESPN's 8 encoder requirement in 2RU, which is essential for projects like this where space in a vehicle or shipping cases is at a premium. It is also easy to use, setup and maintain, and above all, creates excellent contribution quality pictures at low bandwidth," says Bob Adler, a principal of Coastal Media.

Two Pairs of NX4600 media gateways are utilized by Coastal Media to carry eight synchronous HD-SDI signals, whose audio can be advanced or delayed by 100MS to meet studio requirements. The encoders are used in remote locations- such as arenas and stadiums, over a satellite path to ESPN's DC-2 facility in Bristol, CT, where the content can be produced.

## **About Nevion**

As the architect of virtualized media production, Nevion provides network and broadcast infrastructure to broadcasters, telecommunication service providers, government agencies and other industries. A pioneer in media transport, Nevion enables the transport and management of professional-quality video, audio and data – in real time, reliably and securely – from the camera to the home. From content production to distribution, Nevion solutions are used to power major sporting and live events across the globe. Some of the world's largest media groups and telecom service providers use Nevion technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Arqiva, BBC, CCTV, EBU, BT, TDF and Telefonica.

For more information please visit www.nevion.com. Follow Nevion on Twitter @nevioncorp



## **About Coastal Media Group**

Coastal Media Group, formerly known as Coastal Satellite, based in Los Angeles, is a full service, turnkey media solutions company specializing in SNG trucks, HD production, encoding, live event management including both fiber and mobile satellite transmission. Single to multi camera shoots, our highly knowledgeable staff tailors each job to provide the most cost effective solution for all of your media needs with extraordinary customer service.

For more information please visit www.coastalmediagroup.com

## **Media Contacts**

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